2013 Joint Meeting
of the
Alabama Section ACOG and Mississippi Section ACOG
Jointly Sponsored by The American College of Obstetricians and Gynecologists

Exhibitor Prospectus
Hilton Sandestin | May 9 - 12 • 2013
Make plans to join the Alabama and Mississippi Sections of ACOG at the Annual Spring Meeting May 9-12 at the beautiful Hilton Sandestin Beach Golf Resort & Spa! Thanks to your support, with over 50 Exhibitors, last year’s meeting was a great success, and we hope for an even better meeting in 2013. We’ve again structured our schedule to allow ample opportunity for exhibitors and physicians to interact, and have planned an excellent program with local and internationally recognized guest speakers. We hope to see you there!

**AGENDA**

**Thursday, May 9**

3:30 p.m. - 6:30 p.m.  Exhibitor Check-in and Set Up  
Exhibit hall location, registration packets and booth assignments available at registration

6:00 p.m. - 8:00 p.m.  Welcome Reception  
(Gold Level Support)

**Friday, May 10**

7:00 a.m.  Exhibit Hall Opens

7:45 a.m. - 8:45 a.m.  Breakfast with the Exhibitors

10:15 a.m. - 11:30 a.m.  Refreshment Break in the Exhibit Hall

**Saturday, May 11**

7:00 a.m.  Exhibit Hall Opens

7:15 a.m. - 8:00 a.m.  Breakfast with the Exhibitors

9:30 a.m. - 10:15 a.m.  Refreshment Break with the Exhibitors, Door Prize Drawings

10:30 a.m.  Exhibit Breakdown

6:00 p.m. - 10:00 p.m.  Cocktails & Dinner  
Alabama Legends Award Presentation  
Entertainment  
(Platinum Level Support)

**LEVELS OF SUPPORT**

- **Silver**: $2,000  
  Booth, Breakfast with the Exhibitors, Listing in Final Program

- **Gold**: $2,500  
  Same as Silver, PLUS Six Tickets to Thursday Welcome Reception  
  (Normally Reserved for Physicians and Spouses)

- **Platinum**: $3,000  
  Same as Gold, PLUS Six Tickets to Saturday Evening Awards Presentation Banquet Dinner and Dance

Exhibitors who register after April 1, 2013 will incur a $500 late fee.
EXHIBIT AND SHIPPING REGULATIONS

What you need to know:

Exhibitors with complete registrations will be listed in the official program booklet given all attendees. It is expressly understood that in purchasing and using space, exhibitors agree to abide by these regulations. Moreover, it is expressly understood that the Section, in accepting an order for space, agrees to furnish ordinary facilities and services.

Exhibits must be in place by 7:00 a.m. on Friday, May 10, 2013, and booths must be staffed at all times during viewing hours.

Aisles must be kept clear; banners, signs, etc. that interfere with views of adjacent or nearby booths are not permitted.

Subletting/sharing exhibit space by more than one company or organization is not permitted.

Only exhibiting companies may distribute literature or samples; evidence of violation of this rule should be reported immediately to ACOG staff.

A signed registration form constitutes an agreement of attendance and participation as an exhibitor at this year’s Annual Spring Meeting. Failure to fulfill this contract may result in refusal of exhibit space at future Annual Spring Meetings.

Commercial/promotional materials may not be displayed in the same room immediately before, during, or following any CME activity.

Representatives of commercial supporters and exhibitors may attend the CME activity if they wish, but may not engage in sales activity in the room where the education activity is conducted.

Please do not hold any events or entertain attendees during any educational events at the Joint Alabama - Mississippi Section Annual Spring Meeting.

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Please do let us know your exhibiting representatives’ names so that we may provide nametags with an Exhibitor ribbon affixed.

Please do not ship materials directly to the Hilton, as they are unable to accept booth materials and merchandise. Freight handling services will again be provided by Veal Convention Services for an additional fee. Please see below for shipping information.

Exhibit materials may be shipped to Veal Convention Services, our drayage provider, for delivery to the meeting. Please see shipping instructions below. All drayage, furnishings rental, labor and special services will be provided by Veal. All confirmed exhibitors may visit www.vealconventionservices.com to obtain packets detailing these services. All shipping forms must be completed and arrangements made via Veal Convention Services’ website prior to exhibit booth set up. You may make arrangements by visiting www.vealconventionservices.com, and entering the username ALACOG and password ALACOG2013. Veal personnel also will be available on May 9 to accept materials for shipment after registration closes. Freight shipped directly may incur fees on behalf of Veal Convention Services; please contact them at (205) 328-1010 for drayage pricing and instructions.

Booths will include one standard 6-foot table, two chairs, and a trash can. Assignments will be made two weeks in advance of the meeting.

Electricity is provided through the Hilton Sandestin, whose staff will contact you during the meeting regarding fees for electricity, etc.

For hotel reservations, please contact the Hilton Sandestin at 850.267.9500 or via booking online at sandestinbeachhilton.com. The group rate code is AOB. To receive the group rate, please make reservations by Monday, April 8, 2013.
Exhibitor Prospectus

We hope you will join us!

Look inside for more information and registration details.

Hope to see you May 9-12, 2013!

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Hilton Sandestin | May 9-12, 2013

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